

# Why York?



#### 96.1% employment

students in work, further study or positive destination 15 months after graduation (HESA Graduate Outcomes survey 2022/23, UK & international Postgraduate students)

## **20,000+ students**

from over 140 countries

#### 500 acres

of green parkland campus

#### **UK Top 20**

Times Higher Education World University Rankings, 2026

#### 154th Globally

Times Higher Education World University Rankings, 2026

### **Russell Group**

One of 24 research-intensive UK Russell Group universities

#### **York for Life**

Through our alumni scheme, you'll be able to receive careers support from us, for life

## **Top 10**

for **research excellence** in the Times Higher Education ranking of the Research Excellence Framework (REF) 2021

## 11 Top-ten subjects

The Times and The Sunday Times Good University Guide 2025

# The City of York

- Rich history and heritage
- Contemporary city of contrast
- One of the best places to live and visit in the UK
- 2nd safest city in the UK (Get Licensed 2023)
- Two hours from London



## We're connected





#### By train...

Less than 2 hours to London

20 minutes to Leeds

Less than 1 hour to Bradford

Just over 1 hour to Manchester

2 hours 20 minutes to Birmingham

2 hours 30 minutes to Edinburgh

## **Artificial Intelligence for Business**



An intensive two-week immersion programme on Artificial Intelligence for Business.

29 July - 11 August 2026

- Gain a comprehensive perspective on how AI is reshaping industries and creating new opportunities in business
- Develop practical academic and professional skills
- Visit state-of-the-art research facilities, such as the York Robotics
   Laboratory and the Institute for Safe Autonomy
- Explore York and Yorkshire through cultural visits and day trips
- Optional social and free time activities led by University of York students (free)
- Optional campus accommodation (extra cost)
- Safe and supportive environment
- Certificate of Completion with 10% alumni discount for further studies

## **Programme aims**



- Develop an in-depth understanding of Al's impact on business.
- Enhance professional and practical skills in the field of AI.
- Build academic skills such as seminar participation and presentation delivery.
- Gain an in-depth understanding of British culture through immersive experiences and visits.

## **Programme overview**



## **Artificial Intelligence for Business**

**Expert Talks** 

Visit AI Research Facilities

Academic Skills Independent Research Project

**Cultural immersion and exploration in York and Yorkshire** 

## **Discover York and Yorkshire**



Two day trips to places of historical, cultural and geographical interest around Yorkshire.

- Haworth the hillside home of the Bronte sisters
- The coastal town of Whitby and its historic abbey, inspiration for Bram Stoker's Dracula
- The rolling landscapes, moors and valleys of the Yorkshire Dales National park







# Three sightseeing visit and tours in York.

- York Minster one of Europe's finest gothic cathedrals
- The magnificent stately home of Castle Howard
- York's Chocolate Story to learn why York was once known as the Chocolate City



# Optional: Campus Accommodation





- Self-catering rooms
- Private bedroom with shared bathroom and common area
- Bedding and basic kitchen utensils provided



## Fees and entry requirements



£1,920\*

**Tuition Fee** 

Fee includes full academic, co-curricular, cultural and social programme.

Does not include: visa and flights, transport to/from the university, accommodation (optional)

£550

Accommodation

Includes single bedroom with shared bathroom.

#### **Entry Requirements:**

- Intermediate level of English (at least CEFR B2 or IELTS 6)
- Must be aged 18 by the time the programme starts

\*early bird discount for applications submitted by 29th March. From 31st March programme fee is £1,800

## **Application process**





Online application form Limited places

Time-bound offer Conditional on payment

# Sample Timetable - Week 2



JUL/AUG 2026	MONDAY 3	TUESDAY 4	WEDNESDAY 5	THURSDAY 6	<b>FRIDAY</b> 7	<b>SATURDAY</b> 8	SUNDAY 9
<b>SESSION 1</b> 9:15AM – 10.45AM	ACADEMIC SKILLS PREPARATION FOR TALK	ACADEMIC SKILLS SEMINAR	ACADEMIC SKILLS PREPARATION FOR TALK	ACADEMIC SKILLS SEMINAR	ACADEMIC SKILLS PRESENTATION SKILLS 1	FREE DAY	
<b>SESSION 2</b> 11AM – 12PM	KEYNOTE TALK  2  LEGAL AND ETHICAL IMPLICATIONS OF AI FOR BUSINESS AND SOCIETY	DISCOVER YORKSHIRE PREPARATION FOR CASTLE HOWARD VISIT	KEYNOTE TALK 3 MANAGING DIGITAL TECHNOLOGIES	DISCOVER YORKSHIRE YORK'S CHOCOLATE HISTORY	DISCOVER YORKSHIRE PREPARATION FOR HAWORTH		DISCOVER YORKSHIRE  FULL DAY TRIP TO HAWORTH 09.00 - 17.00
SESSION 3 1PM – 3PM	AI FACILITIES VISIT VISIT TO THE INSTITUTE OF SAFE AUTONOMY	DISCOVER YORKSHIRE HALF-DAY TRIP TO CASTLE HOWARD	AI FACILITIES VISIT VISIT TO ROBOTICS LABORATORY	DISCOVER YORKSHIRE YORK'S CHOCOLATE STORY	POSTER PROJECT TUTORIALS		
EVENING	EVENING SOCIAL ACTIVITIES HUB VIEW AND REGISTER FOR EVENTS HERE						



york.ac.uk/global-summer

contact: global-shortcourses@york.ac.uk